



# SPONSOR PACKET

# EYES ON AFTERSCHOOL

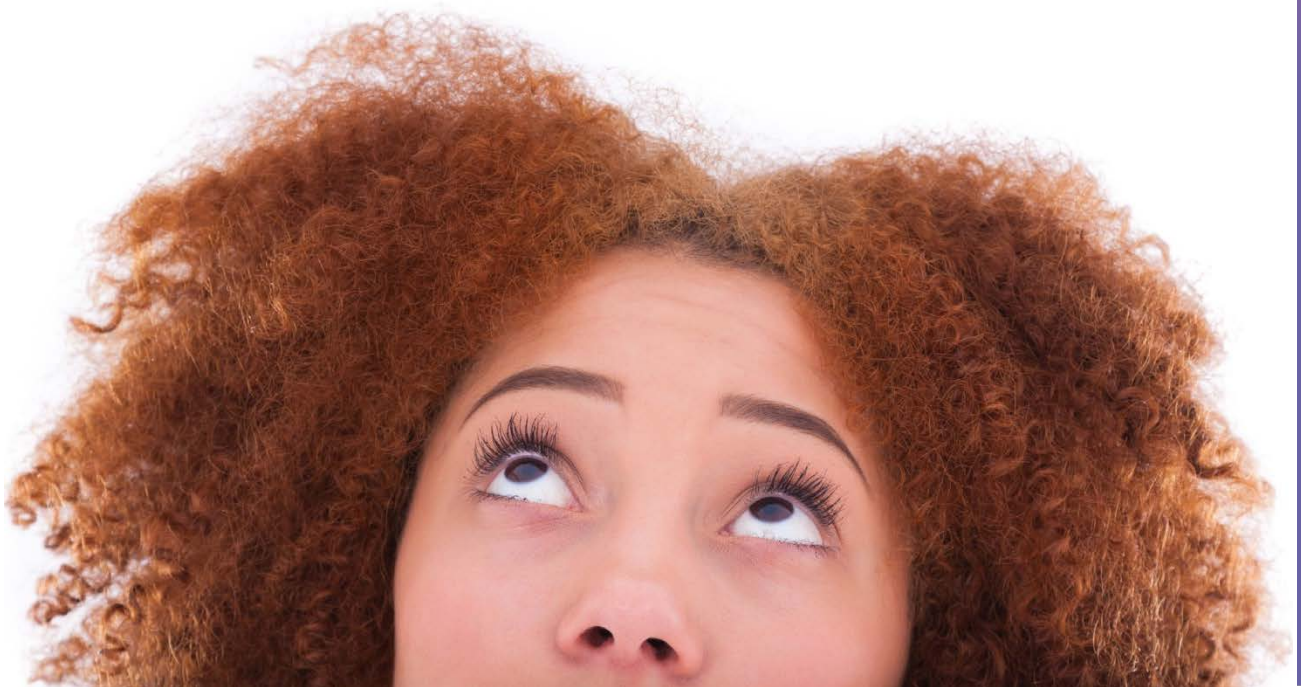
2019

Florida Afterschool Conference

September 24-27, 2019

Rosen Centre Hotel

Orlando, Florida



# 2019 Florida Afterschool Conference: Eyes on Afterschool

September 24-27, 2019

## Sponsorship Information

The Florida Afterschool Alliance and the Florida Department of Education invite you to join us at the 2019 Florida Afterschool Conference. This event draws hundreds of participants from programs serving Florida's children and youth in various afterschool settings.

### Why Sponsor This Event?

Through your support of the Florida Afterschool Conference you can achieve a range of objectives, that:

- Increase brand awareness and visibility
- Drive new traffic to your website
- Launch a new product promotion
- Distribute samples or trial offers
- Build relationships with the individuals who use your products
- Influence public opinion about your company
- Support Afterschool Programs in the state

*Sponsorships drive visibility, and visibility drives business.*

The Florida Afterschool Alliance (FASA) is a 501(c)(3) nonprofit organization, and your contribution is tax-deductible to the extent allowed by law.

### Attendees

The 2019 Florida Afterschool Conference unites professionals across a variety of disciplines who are committed to keeping Florida's students in school, enhancing their academic and personal achievement, and guiding them toward a successful future.

We anticipate the attendance of more than 600 afterschool administrators and practitioners, school district administrators, and classroom teachers, representing public school, faith-based, and community-based programs.

[Deadline for Submission: Friday, June 28, 2019](#)

In order to ensure that your company or organization is included in the program booklet, we ask that you submit your application online at <https://www.surveymonkey.com/r/2019FASASponsor> and make payment in full by July 15, 2019. All print materials must be submitted by August 7, 2019 to be included in the conference book and conference bags.

## Sponsorship Levels

Conference sponsors will be designated as Silver, Gold, Platinum, or Diamond status based on their contribution level. Each sponsor will receive commensurate recognition in the program booklet and will be featured in promotional materials.

Benefit	Silver	Gold	Platinum	Diamond
	\$1,000	\$2,500	\$5,000	\$7,000 +
Company name/logo featured on e-mail blasts to potential attendees and presenters	*	*	*	*
Premium inserts into each conference bag (materials provided by agency two weeks before event)	One	One	One	Two
Complimentary exhibit booth (10' x 10')	*	*	*	*
Company logo and link on FASA website for one (1) year after event		*	*	*
Advertisement in the conference program book *Must be provided by August 1 <sup>st</sup> 2019.		½ Page	Full Page	Full Page
Recognition with company logo on the back of the opening session program *Must be provided by August 1 <sup>st</sup> , 2019		*	*	*
Complimentary workshop session presented by sponsor's representative to attendees		One	One	Two
Additional complimentary conference registration		One	One	Two
Acknowledgement of sponsorship during opening remarks			*	*
Complimentary tickets to the welcome reception			Five	Ten
Reserved seating during keynote luncheon			Five	Ten

## Additional Sponsorship Opportunities

In lieu of selected a sponsorship level, you may choose to sponsor a specific activity at the conference. Below is a list of available sponsorship opportunities. These opportunities are on a first come first served basis. Opportunities may require multiple sponsors. If you are interested in sponsoring one of the opportunities below please be sure to indicate this on your sponsorship application and contact Sharon Carie at [scarie@live.com](mailto:scarie@live.com).

If an additional sponsorship is selected, sponsors will receive a complimentary ½ page advertisement in the conference book. Additional benefits will be negotiated upon selection of sponsorship package.

Sponsorship Opportunity	Sponsorship Amount
Opening Keynote Brunch	<b>\$5,000</b>
Exhibit Hall Celebration	<b>\$1,500</b>
Evening Welcome Reception	<b>\$3,000</b>
Coffee & Juice	<b>\$2,500</b>
Lunch in Exhibit Hall	<b>\$3,500</b>
Closing Keynote Lunch	<b>\$5,000</b>
Donated Items for Conference Raffles	<b>Values Vary</b>

**Questions:**

Please contact Sharon Carie at [scarie@live.com](mailto:scarie@live.com)