



Sponsorship Packet

FLORIDA AFTERSCHOOL ALLIANCE

2022 FLORIDA AFTERSCHOOL CONFERENCE

Navigating the Future

October 5 -7, 2022

Rosen Centre Hotel

Orlando, Florida



About the Florida Afterschool Alliance

Since 1988, FASA has hosted annual statewide conferences to support out-of-school programs, professionals, and organizations.

FASA has empowered over 5,000 individuals to improve programming, develop partnerships, and enhance professional staff. FASA is a voice for quality afterschool programming and the only statewide membership organization for afterschool professionals. Working alongside the Florida Afterschool Network (FAN), FASA works to support national standards, accreditation for out-of-school programs, and advisory groups.

FASA's advocacy efforts help to educate the public about the benefits of high-quality, youth-focused, out-of-school programs. In addition, FASA connects afterschool professionals who share a commitment to high-quality afterschool, before school, holiday, and summer programming to support the academic and personal growth of students.

<https://floridaafterschool.org/>



Sponsorship Information

THE FLORIDA AFTERSCHOOL ALLIANCE INVITES YOU TO JOIN US AT THE 2022 FLORIDA AFTERSCHOOL CONFERENCE. THIS EVENT DRAWS HUNDREDS OF PARTICIPANTS FROM PROGRAMS SERVING FLORIDA'S CHILDREN AND YOUTH IN VARIOUS AFTERSCHOOL SETTINGS.

Why Sponsor this Event?

Through your support of the Florida Afterschool Conference you can achieve a range of objectives, that:

- Increase brand awareness and visibility
- Drive new traffic to your website
- Launch a new product promotion
- Distribute samples or trial offers
- Build relationships with the individuals who use your products
- Influence public opinion about your company
- Support Afterschool Programs in the state

Sponsorships drives visibility, and visibility drives business.

<https://floridaafterschool.org/>

Attendees

The 2022 Florida Afterschool Conference unites professionals across a variety of disciplines who are committed to keeping Florida's students in school, enhancing their academic and personal achievement, and guiding them toward a successful future.

We anticipate the attendance of hundreds of afterschool administrators and practitioners, school district administrators, and classroom teachers, representing public school, faith-based, and community-based programs. Attendees at the Conference come from a variety of agencies serving children and youth in Florida, including:

- Boys & Girls Clubs Programs
- Community-Based Organizations
- Department of Education
- Faith-Based Organizations
- Florida Afterschool Alliance (FASA) Members
- Florida Afterschool Network (FAN) Members and Champions
- Florida's 21st Century Community Learning Centers
- Nonprofit Organizations
- Public Schools
- YMCA Programs



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Sponsorship Levels

Conference sponsors will be designated as Silver, Gold, Platinum, or Diamond status based on their contribution level. Each sponsor will receive commensurate recognition in the program booklet and will be featured in promotional materials.

Benefit	Silver	Gold	Platinum	Diamond
	\$1,000	\$2,500	\$5,000	\$7,000 +
Company name/logo featured on e-mail blasts to potential attendees and presenters	*	*	*	*
Premium inserts into each conference bag (materials provided by agency two weeks before the event)	One	One	One	Two
Complimentary exhibit space (8' x 10')	*	*	*	*
Company logo and link on FASA website for one (1) year after the event		*	*	*
Advertisement in the conference program *Must be provided by August 9th, 2022.		½ Page	Full Page	Full Page
Recognition with the company logo on the back of the opening session program *Must be provided by August 9th, 2022		*	*	*
Complimentary workshop session presented by sponsor's representative to attendees		One	One	Two
Additional complimentary conference registration		One	One	Two
Acknowledgment of sponsorship during grand opening luncheon (October 5th, 2022)			*	*
Reserved seating during grand opening luncheon and keynote on October 5th, 2022			Five	Ten

Deadline for Submission: Tuesday, June 14, 2022

In order to ensure that your company or organization is included in the conference program, we ask that you submit your application online at:

<https://www.surveymonkey.com/r/PY2SBBG> and make payment in full by Tuesday, August 9th, 2022. All print materials must be submitted by Tuesday, August 9th, 2022 to be included in the conference program and conference bags.

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Additional Sponsorship Opportunities

In lieu of selected a sponsorship level, you may choose to sponsor a specific activity at the conference.

Below is a list of available sponsorship opportunities. These opportunities are on a first-come-first-served basis. Opportunities may require multiple sponsors. If you are interested in sponsoring one of the opportunities below please be sure to indicate this on your sponsorship application and contact Sharon Carie at scarie@live.com.

If an additional sponsorship is selected, sponsors will receive a complimentary ½ page advertisement in the conference book. Additional benefits will be negotiated upon the selection of the sponsorship package.

Sponsorship Opportunity	Sponsorship Amount
Grand Opening Luncheon (October 5th, 2022)	\$5,000
Grand Opening Keynote (October 5th, 2022)	\$5,000
Exhibit Hall Celebration	\$1,500
Morning Coffee	\$1,500
Lunch in Exhibit Hall (October 6th, 2022)	\$3,500
Closing Keynote Brunch (October 7th, 2022)	\$5,000
Donated Items for Conference Raffles	Values Vary

The Florida Afterschool Alliance (FASA) is a 501(c)(3) nonprofit organization, and your contribution is tax-deductible to the extent allowed by law.

Questions:

Please contact Sharon Carie at scarie@live.com

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